

How much is heat detection training worth?

Times Observed	% of Cows Observed in Heat		
	5	10	20
1	26	52	63
2	36	72	86
3	39	79	95
4	49	82	98

- The more people watching cows the better chances to catch cows in heat
- If each day open costs \$2.00, then each heat missed costs \$42.00
- Good training can be worth more than **\$24,000 / year**